



Schedule	Topic
1 Week Prior to Live Training	Style Dial Workshop (2hrs) – Self Paced
	Stylist Orientation (2 hrs) – Self Paced
	Styling In Action Activities: <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes: Basic business set-up, Determine business license laws in your region, Review example “a la carte” service menus, review certified stylist handbook, Complete certification training Part I quizzes</li> </ul>
Day 1 Live Training	1.0 Style Dial Workshop Training Part I & II (2 hrs)
	1.2 Style Dial Workshop Training III & IV (2 hrs)
	Styling In Action Activities <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes: 1<sup>st</sup> Draft of Business Goal Tracker, Schedule initial practice services, Practice the TSO certified Stylist tool set, Complete certification training Part 2 quizzes</li> </ul>
Day 2 Live Training	2.0 Mock Style Dial Workshop (2hrs)
	2.1 Closet Overhaul Training (2 hrs)
	2.2 Shopping Field Trip Training (2 hrs)
	Styling in Action <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes: Draft service menu pricing, preparing for 1<sup>st</sup> clients, Using Polyvore, Using Pinterest, Complete certification Quizzes</li> </ul>
Within 2 Weeks of Last Training	3.1 Marketing and Useful Biz Tools (2hrs) – Self Paced <ul style="list-style-type: none"> <li><input type="checkbox"/> Social Media</li> <li><input type="checkbox"/> Regional Marketing</li> <li><input type="checkbox"/> Team Tools and Collaboration</li> </ul> 3.2 Growing the Business Class (2hrs) – Self Paced
	Styling In Action: <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes: Activating your online profile, Completing practices services, Launching your Styling business</li> </ul>